

## Starlight Community Theater Board Meeting

6/6/2021

In person: Nena Rippenkroger, Abeth Spencer, Lynn Golden, Stacy Gibbons, Kristin Dybvig-Pawelko

Online: Cathy Merrill, Heather Riddle, Dan Ashlock, Jennifer Scott, and Christina Clodt

### I. Call to Order 6:04

### II. Managing and Artistic Director joint Report

#### A. Financial report

Do have scholarship fund available. Have about \$1700.

Regular balance is \$20,000, still need to pay licensing. Beneviti from USAA and

Microsoft, trying to figure out. Could be over \$1k a month. Had a parent who wants to sponsor part of Footloose.

#### B. Marketing- producer and director need to come up with a marketing plan for each show.

Needs to be submitted to Nena and Dan. Will have normal Phx stages, weekly ads with online publication (Broadway World?). After June will be doing season ads.

#### C. Production Report

1. Present Tense- opens Friday, spread in a magazine from May, need to promote this week.

2. Footloose- We had the parent meeting, it went really well.

5. Camp Update- sold out. 25 kids signed up for MP and 20 signed up for bootcamp.

Bella Swope is assisting Megan, Kira Crouch will help out. Families get 2 free tickets. Then we will put on tickets for other performances after that. Masks will be required until all people have the opportunity to be vaccinated.

D. Sound Proposal- working with Brian Houseberger from Upstage Group, too complicated to send out. Brian runs Upstage Group and a theater. They have wonderful sound. He has been to Starlight twice to look around and do some testing. We don't need a new soundboard, we don't need 100% new mic packs. Our receivers are old and our speakers are old and it costs money to fix that. We can do the work in chunks. If you came to Spelling Bee, they use a system with batwing antennas, they are big and go on a pole and can be an antenna for 24 mics. Would still be a rack to host receivers. Our antennas compete with each other. First phase, try to bulk of infrastructure for all of the channels (18) \$6982 plus tax. Four phases of 4k each to add more microphones and receivers. Our current antennas will continue to work with the new system until we have each phase. Speakers are separate. He needs the size of the room. \$1500 to \$3000 price point depending on the size of the room. This does not replace the mic packs. Those would get paired to the new technology. This would get us training on the new equipment. Capital campaign- starting now. Kristin moves we go forth with a capital campaign for phase one, Lynn seconds, Jennifer abstains, passes. Kristin will compose fundraising email.

E. Director List- proposed list. 16 people applied to direct. Committee met and reviewed applications. Dan presented the slate. Stacy moves to approve the slate. Christina seconds. Lynn, Stacy, Cathy, Christina, Jennifer approve. Kristin and Heather vote no. Abeth abstains.

III. Board Officer/Bylaws Elections Update- President and Vice President applications are in. Need to push everything out. Deadline is June 15<sup>th</sup>. Will need to send out the ballot via gmail in order to ensure we get to all of the members. Our membership includes people from both years.

### IV. Old Business

- A. Scholarship Formalization Update- Cathy and Nena talked about the scholarship. We do have a fund for this. On a case by case basis. Want to present the opportunity to people who may need that. How can we use the funds and what do they need? Can they volunteer?

Next meeting- July 7<sup>th</sup> at 6. Zoom

V. Closing Lynn moves adjourn, Christina seconds, passes.

Dan- find out Brian's timeline

Kristin- Capital campaign email

Stacy- bylaws change? Removing the anonymity of director committee.